

# MEDICSIGHT

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## ABOUT MEDICSIGHT PLC

Medicsight PLC is a UK-headquartered, research driven, leading developer of computer-aided detection (CAD) and image analysis software for the medical imaging market. The CAD software automatically highlights suspicious areas on computerised tomography (CT) scans of the colon and lung, helping radiologists to identify, measure and analyse potential disease and early indicators of disease. Medicsight's CAD software has been developed using one of the world's largest and most population diverse databases of verified patient CT scan data. Medicsight's ColonCAD™ and LungCAD™ software products are seamlessly integrated with the advanced 3D visualisation workstations of several industry-leading imaging equipment partners.

## MARKET OPPORTUNITY

### Medicsight Opportunity

- Global spending on healthcare information technology is growing and expected to top \$34 billion by 2011.
- According to the World Health Organisation (WHO), colorectal cancer is one of the most prevalent cancers in the western world.
- CT imaging is becoming more widely adopted as a routine cancer screening procedure with an estimated 60,000 CT scanners in the world today.
- CT is considered quick, safe and non-invasive but interpretation is time consuming due to technological advances that mean greatly increased amounts of image data are now generated.
- With research demonstrating a sensitivity of 96% for the detection of clinically significant colonic polyps of 10mm and larger\*, the assistance of Medicsight's ColonCAD has also been shown to not only improve the sensitivity of readers in the detection of colon polyps,\*\* but also to improve the productivity of both experienced and non-experienced readers\*\*\* thus helping to realise the full potential of virtual colonoscopy.

### Medicsight Key Markets

- North America, Japan, EU, China, Canada, Korea, Australia and Brazil.
- Medicsight's Colon software has now been approved in Europe, Canada, Australia, China and Brazil, with US and Japanese approvals expected in 2010.

### Medicsight Global Distribution Partners

Vital Images, Inc., Toshiba Medical Visualisation Systems Europe, Ltd. (formerly Barco N.V.), INFINITT Co. Ltd., TeraRecon, Inc., Viatronix, Inc., Ziosoft Inc., Intrasure S.A

### MedicCO<sub>2</sub>LON

- MedicCO<sub>2</sub>LON (a subsidiary company) has developed an automated CO<sub>2</sub> insufflation device for CT colonography called MedicCO<sub>2</sub>LON. This will be brought to market through MedicCO<sub>2</sub>LON's global distribution agreement with MEDRAD INC.

## COMPETITIVE ADVANTAGES

- Established relationships with multiple distribution partners.
- Large installed base of advanced 3D visualisation equipment means commercial introduction and uptake will be rapid.
- Software developed using one of the world's largest and most population diverse optically verified CT scan databases.
- Regulatory approvals in many strategic markets.
- IP protection and know-how.
- Key Opinion Leader relationships.
- Extensive clinical research programme.
- Inclusion in government-funded studies.

## INVESTMENT CONSIDERATIONS

Medicsight expects to gain regulatory approval for ColonCAD in Japan (with an installed base of 7,000 MDCT scanners), and FDA clearance in the United States (with an installed base of 10,000 MDCT scanners) in 2010.

## FINANCIAL INFORMATION

Recent Price (May 2010)	£0.05
Shares Outstanding	155M
Market Cap	£7.8M
Cash Position (March 2010)	£9.1M

## BOARD MEMBERS

David Sumner, Chairman.  
Allan Rowley, Chief Executive Officer.  
Troy Robinson, Chief Financial Officer & Company Secretary.  
Tim Paterson-Brown, Non-Executive Director.  
Dr. John Costello, Non-Executive Director.  
Peter Venton OBE, Non-Executive Director.

## CONTACT INFORMATION

### Company Contacts:

Allan J Rowley.  
Kensington Centre, 66 Hammersmith Road, London W14 8UD.  
Tel:+44 (0) 20 7605 7950. Fax:+44 (0) 20 7605 7951.  
allan.rowley@medicsight.com

### Media Enquiries from Investors:

Heather Salmond/Simone Elviss.  
Abchurch Communications Ltd.  
125 Old Broad Street, London EC2N 1AR.  
Tel:+44 (0) 20 7398 7700. Fax:+44 (0) 20 7398 7799.  
Heather.Salmond@abchurch-group.com  
Simone.Elviss@abchurch-group.com

\* Lawrence EM, Pickhardt PJ et al - Proceedings of the 10<sup>th</sup> International Symposium on Virtual Colonoscopy, 2009.

\*\*Taylor SA et al - American Journal of Roentgenology (AJR) 2006;186:696-702.

\*\*\*Halligan S et al - Gastroenterology 2006;131:1690-1699.